

Consultancy Companies

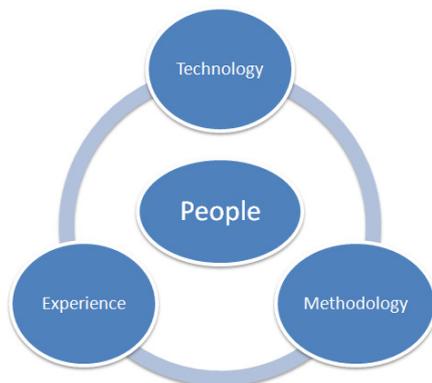
Olympus Consulting

(www.olympus-consulting.com)

Olympus Consulting is a Spanish based consultancy company which offers innovative solutions for strategic decision making both in public and private organizations. The company was found in 2001 by Émerson Corrêa, after four years working in Lisbon with Prof. Carlos Bana e Costa, from the Technical University of Lisbon and from the London School of Economics. Since then we have developed numerous consulting projects in several countries in Europe and Latin America.

Our primary objective at Olympus Consulting is helping our clients to take faster and better decisions based on facts, not on intuitions. To achieve this objective we make use of advanced methodologies supported by a broad use of information technology.

We offer strong professional experience and always work in a deep collaborative way with our clients in order to enhance performance and find real solutions for the strategic challenges facing organizations.



Services provided by Olympus Consulting:

1. Strategic consultancy: strategic plans; business plans; investment decisions; resource allocation; prioritization.
2. Performance evaluation: customer satisfaction, human resources, quality management.
3. Implementation of Business Intelligence solutions for corporate decision making: Balanced Scorecard; Financial and Sales monitoring systems.
4. Evaluation and monitoring of large infrastructure projects.

The use of MCDA at Olympus Consulting:

MCDA techniques and decision conferencing are always present in our projects when we have to support decisions that will have major consequences for our clients. In particular, we have used MACBETH (www.m-macbeth.com) in several consulting projects, in a variety of circumstances.

In our perspective, MCDA in general and MACBETH in particular, helps us structuring complex problems in a very effective way and makes possible take into consideration all information available, independently of its nature (quantitative x qualitative; financial x non-financial; etc.). Furthermore, decision conferencing provides an ideal environment for getting together different players with different views.

Recent Experience:

At Olympus Consulting we recognized the added value of MCDA & Decision Conferencing since we started our activities in 2001. We have used these methodologies in several projects and would like to highlight three of them:

Madrid 2009-2012 Integration Plan.

We are currently working together with Madrid Regional Government in designing the regional strategy on immigration for the next four years. Our main role is to provide methodological coherence to strategy prioritization and to associated resource allocation decisions.

Valencia 2008-2011 Immigration Strategic Plan.

In this project we helped Valencia Regional Government designing its strategy related to immigration in the region. The plan was approved in May-08 and we are currently implementing the information system the client will use for monitoring the execution of the plan during the four years and designing the evaluation model they will use to assess the impact of the strategic plan in the valencian society at the end of 2011.

DAMSYS – Defence Awareness Monitoring System

From 2002 to 2005 Olympus Consulting helped the Spanish Institute for Strategic Studies, an agency from the Spanish Ministry of Defence, to develop DAMSYS, a multicriteria tool which is innovative in this field at international level.

DAMSYS provides comprehensive insight into Defence culture in the Spanish Society and compares it to other societies in a broad perspective, since it comprises information from about 50 parameters. Information is updated annually, the first data being from 1997.

DAMSYS will be soon available on the Internet for the academic community, media professionals and the general public, with the aim to encourage debate about a topic of increasing concern in developed societies and to achieve a greater involvement of society in Defence and Security issues.